

Annex III. Prénatal Material & Animal Welfare Policy – September 2020

III.I. Introduction

Prénatal is committed to source materials responsibly and sustainably. We recognize that the production of fibres and other raw materials requires a significant amount of natural resources such as water, energy and chemicals. Long-term unsustainable management of these resources can have detrimental effects on the environment and the health of people living or working in the community nearby.

Additionally, animal welfare is an important topic to Prénatal. We recognize that the production of animal-derived materials may be linked to practices that cause harm or cruelty to the animals.

This policy outlines our preferred sustainable material alternatives for conventional materials, our animal welfare principles, our sustainable material ambitions for our Prénatal label and private brand articles and our prohibited materials.

By working together with our Business partners as well as by making conscious decisions in our product designs and purchase decisions we aim to improve the environmental impact of our articles and strive to ensure that all articles are produced without harm or cruelty caused to animals at any stage of the production process.

III.II. Scope

This policy is part of the Prénatal Code of Conduct for Commercial Business partners (hereafter: 'Code'). The Code states principles on protection of the environment, particularly based on Chapter VI. Environment of the OECD Guidelines for Multinational Enterprises (2011), and on animal welfare.

This policy is written for 'Business partners', which refers to any commercial entity, such as importers, agents, suppliers or producers, with which Prénatal has a commercial relation and which is involved in the production of articles sold by Prénatal. Business partners are responsible for cascading this Code's compliance throughout its supply chain, including but not limited to the supply of raw materials, components and/or (semi-)finished goods and services, hereafter collectively referred to as 'Supply chain partners'. Therefore, this policy is applicable to Business partners as well as Supply chain partners.

III.III. Preferred sustainable materials

Prénatal requires its Business partners to fully adhere to the criteria and requirements of any sustainable material standard that is used, including but not limited to the on-time issuance of Scope and Transaction Certificates. Below table summarizes relevant potential sustainable material standards which Prénatal accepts as alternatives for conventional materials. This is a non-exclusive list, other standards could also be accepted by Prénatal.

Preferred materials	Alternative for among others	Sustainable material standards
More sustainable bio-based fibers	Viscose, lyocell	- Lenzing Modal® - Lenzing Viscose® - Monocel® - Tencel®
Organic content	Conventional cotton, wool	- Global Organic Textile Standard (GOTS) - Organic Content Standard (OCS)
More responsible cotton	Conventional cotton	- Better Cotton Initiative (BCI) - Cotton made in Africa (CmiA) - Fairtrade Cotton
Post-consumer and pre-consumer recycled content	All textile fibers and plastic	- Global Recycled Standard (GRS) - Recycled Content Standard (RCS)

More responsible and/or sustainable animal derived materials	Down, wool, leather	- Content Claim Standard (CCS) - Responsible Down Standard (RDS) - Responsible Wool Standard (RWS) - Leather Working Group (LWG)
More responsible wood, paper, carton	Conventional wood, paper, carton	- Forest Stewardship Council (FSC) - Programme for Endorsement of Forest Certification Schemes (PEFC)
Other	n.a.	- EU Ecolabel - Nordic Ecolabel

III.IV. Animal welfare principles

Prénatal prefers its Business partners to use natural or synthetic alternative materials that do not have an animal origin as substitute for animal derived materials. In case any animal derived material is still being used, all Business partners must ensure that it is produced as a by-product of slaughter and that it adheres to the five underlying values of animal welfare as indicated by the five freedoms of Farm Animal Welfare Committee (FAWC, 1993), which state that animals must be:

- free from thirst, hunger and incorrect feeding;
- free from physical and thermal discomfort;
- free from pain, injury or disease;
- free from fear and chronic distress; and
- free to express their natural behaviour.

Prénatal had pledged itself to the following animal welfare initiatives:

1. Fur Free Pledge (Stichting Bont voor Dieren, 2016)

III.V. Sustainable material ambitions

Prénatal prefers to make use of more sustainable materials. We have therefore committed ourselves to:

1. Increase the use of more sustainable cotton to 67% by 2024 in our Prénatal label and private brand articles and to;
2. Exclude the use of animal-derived textile materials by 2022 in our Prénatal label and private brand articles.

III.VI. Prohibited materials

Prior note: Prénatal does not allow textile materials derived from any animal to be used in Prénatal label and private brand articles from 2022.

Prénatal prohibits the use of the below materials due to the high associated risks.

Prohibited materials	Due to the following associated risks
Fur, down, cashmere and angora wool	Animal welfare
Animal materials derived from exotic animals (e.g. snake, crocodile, lizard, ostrich)	Animal welfare & biodiversity loss
Animal materials derived from threatened or endangered species under CITES and/or the IUCN Red List of Threatened Species	Animal welfare & biodiversity loss
Plant-based materials derived from threatened or endangered species under CITES and/or the IUCN Red List of Threatened Species	Biodiversity loss